

ADV # \_\_\_\_\_ ADV. NAME POLI/C MACK-NRSC/R/SEN/FL REP.# \_\_\_\_\_ OFF.# 6556 SALESMAN # \_\_\_\_\_

AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL

919 PRINCE STREET SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6320632 CLASS: NATL. LOCAL REGIONAL

PRDCT CONNIE MACK/SENATE EST#484 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP24/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP18/12 10.12

REP: TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$15200..11X  
PLS CFM, THX 9/18

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$750.00	9/24	9/24	1		MON	1
PROGRAM : VIEW												
2			1100A-1200N	30		\$625.00	9/19	9/19	1		WED	1
PROGRAM : VIEW												
3			1200N-100P	30		\$675.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 484

REP HEADLINE# 6320632  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP18/12 10.12  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P	30		\$525.00	9/19	9/19	1		WED	1
PROGRAM : NEWS												
5			1200N-100P	30		\$675.00	9/20	9/20	1		THU	1
PROGRAM : NEWS												
6			530P-600P	30		\$1,800.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
7			530P-600P	30		\$1,800.00	9/19	9/19	1		WED	1
PROGRAM : NEWS												
8			600P-630P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
9			600P-630P	30		\$2,400.00	9/19	9/20	2		W-TH	2
PROGRAM : NEWS												
10			600P-630P	30		\$1,150.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS												
CONTRACT TOTAL 15200.00												
TOTAL SPOTS 11												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*